

JacksonMiHomes.com Rental Advertising Kit

AN INTRODUCTION TO www.JacksonMiHomes.com RENTAL ADVERTISING:

The Jackson Area Association of REALTORS® is committed to offering exceptional marketing opportunities that make advertising on the Internet highly effective. This detailed package was designed to offer access to a targeted audience while maximizing your advertising budget.

Currently, there are limited websites that offer information on homes for rent in Jackson. We believe that there is a strong demand in our market for this information. In response to that demand, we would like to be the resource that provides the information. We have purchased the domain www.JacksonMIRentals.com, which forwards the traffic directly to the Rental classified page on the JAAR website.

SPECIFICATIONS:

- Residential property only
- If property is currently for sale, property MUST be listed with a REALTOR®
- No refunds

RENTAL CLASSIFIED AD RATES (UNLIMITED TIME, UNTIL RENTED):

JAAR REALTOR Member – If property listed in JMLS	No Charge
JAAR REALTOR Member – If property IS NOT listed in JMLS	\$ 10.00

REQUIRED INFORMATION FOR SUBMISSION:

- Property Address _____

- Specify Rental Classification (check one)
Short Term (1 – 29 days) _____ Long Term (30 days or longer) _____
- Rental Price Per (select one) Week _____ Month _____ Other _____
Please Specify
- Number of Bedrooms _____
- Description of Property (120 characters total INCLUDING spaces) SUGGESTED to include: amount of square footage, lake name (if applicable), length of contract on rental (if any), smoking or non, allowing of pets, amount of security deposit, if utilities are included.

- Photo – Mail hard copy or email in .jpg format to Nikki@JacksonMIHomes.com. No other electronic formats will be accepted.

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- Contact Information (for billing purposes only):
 Agent/Owner Name: _____ Contact Phone: _____
 Email Address: _____
 Company Name (if applicable) _____
 Company or Owner Address (Please include street address, city, and zip): _____

Please submit all information to Nikki Pickett by email to Nikki@JacksonMIHomes.com or by fax to 517-787-2223. You can mail the information to 505 S. Jackson St., Jackson, MI, 49203.

TERMS AND CONDITIONS FOR ONLINE ADVERTISING:

1. Jackson Area Association of REALTORS® reserves the right to edit revise, or reject any listing, advertisement or other content (collectively "advertising" or "advertisement") for any reason.
2. Jackson Area Association of REALTORS® shall not have liability whatsoever by reason of error for which they may be responsible in any advertisement beyond liability to give the advertiser or advertising agency credit for so much of the space occupied by the advertisement as is materially affected by the error; and its obligation to give such credit shall not apply unless it is notified of the inaccuracy within 48 hours following the posting error.
3. Jackson Area Association of REALTORS® does not guarantee any given level of circulation, distribution, reach or readership for an advertisement.
4. The advertiser and advertising agency jointly and severally assume liability for all content (including text representation, illustrations, updates and links to other internet content) of advertisements published and also assumes responsibility for any claims arising from or made against Jackson Area Association of REALTORS®.
5. All advertising copy that may be mistaken by a reader as news, feature or other non-advertising materials must be clearly marked "advertisement".
6. Jackson Area Association of REALTORS® shall be under no liability for its failure for any cause to publish an advertisement.
7. Advertiser retains ownership of all advertising in the form delivered to Jackson Area Association of REALTORS®, and any existing trade and service marks of advertiser.
8. Payment for rental advertising is due prior to the posting. If any credit card transaction is not approved for any reason, such account shall be deemed delinquent. When any part of an account for advertising becomes delinquent, then the entire amount owed shall become due and payable and Jackson Area Association of REALTORS® may refuse to publish any advertising.
9. Jackson Area Association of REALTORS® shall not be liable to the advertiser for any technical malfunction, computer error or loss of data or other injury, damage or disruption to advertisements or web sites or the service.
10. All rental ads are subject to review of the Online Resources Committee and the JAAR Board of Directors. The JAAR Board of Directors meets the third Wednesday of the month. Rates and fees are subject to change.

Preferred Billing Method (check or credit card): _____

VISA/MasterCard/Discover
 Credit Card No. (if credit card billing): _____ Exp. _____

Acknowledged and Accepted by:

 Advertiser

 Jackson Area Association of REALTORS®